



FOR IMMEDIATE RELEASE

Date: 12/1/2021

Contact: Ken Pastorick, Communications Director
225-219-0499 or 225-620-3728

Secretary James M. Le Blanc

MEDIA ADVISORY: Freedom Rides to Surprise Formerly Incarcerated Individual With a New Car

BATON ROUGE, La. – [Freedom Rides](#), a nonprofit organization that provides transportation to those transitioning out of incarceration, will surprise Alisha Disotell, whose 30-year sentence was recently commuted by Governor John Bel Edwards, with a new car on Thursday. The nonprofit's inaugural surprise car reveal will take place outside the Louisiana Department of Public Safety & Corrections (DPS&C) Baton Rouge facility located at 604 Mayflower Street on December 2, 2021, from 11 a.m. to noon CST.

Disotell, who is unaware that she will receive the car, will arrive on site as the first recipient of the Freedom Rides vehicle-earning program. The surprise event will be followed by remarks from Disotell, Benito Castro, the founder of Freedom Rides, Secretary Jimmy Le Blanc of DPS&C, and more.

What: Freedom Rides to Celebrate its First Gifted Car to Previously Incarcerated Individual Alisha Disotell

Who: Benito Castro, Founder of Freedom Rides; Jimmy Le Blanc, Secretary of DPS&C; Joanna Acocella, Chief Corporate Affairs Officer for Securus Technologies; Representative from Parole Project; Alisha Disotell, recipient of the Freedom Rides inaugural car reveal.

When: Thursday, December 2, 2021, at 11 a.m. CST – recipient will arrive at 11:15 a.m. CST for the surprise.

Where: Louisiana DPS&C Baton Rouge Facility (outside), 604 Mayflower Street Baton Rouge, LA 70802 (enter from South Boulevard)

MORE ABOUT FREEDOM RIDES

Formerly incarcerated himself, Benito Castro launched Freedom Rides in July of last year to help alleviate the many transportation hardships often experienced during reentry from incarceration. By working directly with social workers, the nonprofit organization helps those transitioning out of incarceration save up funds earned through their work release. These funds are all dedicated to vehicle purchase, insurance, licensing, and other additional fees.

Castro came up with the idea of Freedom Rides when developing his college thesis while still incarcerated.

#####

Follow us:

